

**CONTEST** 2019/2020  
**WORLD**  
**BEST**  
**HEALTHY**  
**EVOO**

WE ARE LOOKING  
FOR THE BEST  
**EVOO**

With the best healthy  
properties under scientific  
evidence to be used at  
home and at the restaurant.



From the **1<sup>st</sup>** of October until the **15<sup>th</sup>** of February

## EVOO SAMPLES

You can send EVOO samples one of the first days of Harvest (after First of October) and another one from months later (not after 15 of February). Each EVOO needs different REGISTRATION AT THE CONTEST:

**ONE EVOO**  
(THREE SAMPLES, ONLY ONE  
REGISTRATION FORM)

**TWO OR MORE EVOO**  
(WITH THREE SAMPLES EACH OF 250 ML MINIMUM EACH  
TWO OR MORE REGISTRATION FORMS)

### EVOO SAMPLES QUANTITIES:

3 samples of 250 ml/each. In a dark or covered glass or plastic bottles.

SAMPLES MUST COME FROM A MINIMUM PRODUCTION OF 3.000 Kg from HARVEST in 2019, 1.000 kg if it is Organic. (It must be ensured or it will be out of the Contest). THE ORGANIZATION COULD CHECK DURING 2019/2020 and test if the EVOO has the same composition that the one found in during the CONTEST. And in case of winning, the 2019/2020 awards will be retired.

Same condition if the ORGANIZATION DETECT THAT IT IS NOT AN EVOO.

## SHIPPING OF SAMPLES

To LABORATORY TELLO- c/La Iruela, 8- Pol.Industrial Los Olivares-23009 Jaén, SPAIN

Contact Phone + 34 953 28 11 16 [laboratorio@laboratoriotello.com](mailto:laboratorio@laboratoriotello.com) - [www.jatello.com](http://www.jatello.com)

ATTN TO: WBHEC

By Messenger - Prepaid shipping. WBHEC, will be not responsible for the shipping in any case. SAMPLES must be on Time at TELLO Laboratory. ONCE SEND IT, PLEASE email to [laboratorio@laboratoriotello.com](mailto:laboratorio@laboratoriotello.com).

When we receive at the Laboratory RECEPTION, WILL CONFIRM YOU by email.

From the **1<sup>st</sup>** of October until the **15<sup>th</sup>** of February

### ANALYTICAL TESTS:

To be done at the TELLO LABORATORY, by HPLC , LABORATORIO DE QUÍMICA ANALÍTICA de la Universidad de Córdoba (Oleocanthal).

ALL THE SAMPLES WILL BE TESTED BY THE SAME TECHNIQUE

### RESULTS AND CEREMONY AWARDS

The 2<sup>nd</sup> of May 2020

From the 10 BEST WORLDWIDE SAMPLES, ONLY THE THREE WITH THE BETTER RESULTS will go to the FINAL, in:

#### COMPOUNDS:

- Best BALANCE Unsaturated (Mono/Poli) and Saturated Fatty Acids
- Best in TOTAL PHENOLS AMOUNT
- Best in Oleocanthal CONTENT



From the **1<sup>st</sup>** of October until the **15<sup>th</sup>** of February

## PREMIOS

- The 30 FIRST EVOO SELECTIONED (10 on each of the Best COMPOUNDS) will get the TOP TEN CERTIFICATES.
- The THREE FINALIST will have the GOLDEN SILVER AND BRONZE AWARDS of the “WBHEC, Málaga - Spain”.

The THREE WINNERS will have the right to use the WBHEC SPECIAL SEAL in their bottles.



## JURY

A Jury composed by FOUR personalities will guarantee the RESULTS.

Prof. Feliciano Priego (Univ.Córdoba), Dr. Alfonso Perabá, Tello Laboratory, Jaén, Dr. Claudia Guillaume, Modern Olives, Australia and Mrs. Clara Villanueva (Oleocanthal International Socitey)

## GUARANTEE COMMITTEE:

The Organizers will trust in FIVE Scientific/Technical Personalities to evaluate the FINAL RESULTS and solve the technical scientific discrepancies.

The Resolutions adopted by this Guarantee Committee are definitively NOT APPEALABLE.



From the **1<sup>st</sup>** of October until the **15<sup>th</sup>** of February

## BE THE BEST OF YOUR COUNTRY

Participating in the WBHEC means to be not only the Worldwide winner but the **BEST** of your Country as well.

### ORGANIZERS

Oleocanthal International Society (OIS)

TELLO LABORATORY

MODERN OLIVES LABORATORY



### COLLABORATORS

LABORATORIO DE QUIMICA ANALÍTICA, UNIV. DE CÓRDOBA, SPAIN

SERENDIPITY WORLDWIDE S.L.

SERENDIPITY  
worldwide

From the **1<sup>st</sup>** of October until the **15<sup>th</sup>** of February

## AGENDA

START COLLECTING SAMPLES

END RECEPTION SAMPLES

OCTOBER 1<sup>st</sup>, 2019

February 15<sup>th</sup>, 2019

FINAL RESULTS AND AWARDS CEREMONY

**Málaga, 2<sup>nd</sup> May 2020**

## REMEMBER:

Where To SEND THE SAMPLES?

TELLO LABORATORY, Spain

How Many Samples?

Up to you and depends of your kind of EVOO. You must send for each SAMPLE, THREE dark covered bottles WITH 250 ml EACH ONE.

If I send 2 or more samples of different EVOO, I need to pay 2 or more Inscriptions?

**Yes.** Second OR MORE INSCRIPTIONS it will cost 250 € + 21% TAXES

If you are sending TWO EVOO samples, 500 € + 21% TAXES

The SAMPLES that I send must be from the same day?

NO necessarily, it is up to you. It depends of your time of Harvest and the number of SAMPLES (from the same stock) you want to send to the CONTEST.

From the **1<sup>st</sup>** of October until the **15<sup>th</sup>** of February

SAMPLES must be the same one that I will bottle for next year?

**YES.** From the same stock. That is an important condition. We can check anytime during the years 2019/2020 and test from your brand name bottles and see the results. If there are not the same we can cancel the PRIZE and the AWARD. The same if the ORGANIZATION detect that there are NO EVOO

If Samples do not arrives or are not in Time?

You will lose the possibility of participating and you are not able to claim for the money of your INSCRIPTION back

If I do not agree with the final results what can I do?

The JURY and the GUARANTEE COMMISSION, about INTERPRETATION of the RESULTS.  
ONCE THERE IS A FINAL DECISION BY THE JURY AND THE GC IT IS NOT **APPEALABLE**.

To participate in the exhibit on May 2 must send before April 15, 4 bottles of 500ml that match the samples presented. ON THE EXHIBIT OF THE DAY 2 OF MAY ONLY THE 4 BOTTLES OF 500ML CAN BE PRESENTED THAT HAVE BEEN SUBMITTED FOR ANALYSIS IN THE CONTEST send to:

For the attention of WBHEC

Finca La Dulzura  
Avda. De los Argonautas s/n  
29639 Benalmádena - Málaga - Spain

**info@wbhec.es**  
**secretariageneral@oleocanthal.es**

From the **1<sup>st</sup>** of October until the **15<sup>th</sup>** of February

INSCRIPTION-WBHEC 2019-2020

Name: E-mail: C.P:  
 Company: Web:  
 Country: City: Address:  
 CIF/Company ID number (for billing):

I wish to participate at THE WORLD BEST HEALTHY EVOO CONTEST 2019-2020, Málaga, Spain.

I read the conditions of the CONTEST and I accept it.

Date

Signature

Signing this solicitude you are accepting all the RULES and CONDITIONS in its official languages English or Spanish and specially the decisions of the JURY and the GUARANTEE COMMITTEE of CONTEST. WBHEC 2019-2020. COMPLETE THIS DOCUMENT, SIGN AND SEND IT TO: [info@wbhec.es](mailto:info@wbhec.es)

I will participate with:  1 EVOO  2 EVOO  3 EVOO  4 EVOO  5 or MORE

**FEES:**

1<sup>st</sup> INSCRIPTION: 1 EVOO BRAND NAME  
 (3 samples, 250 ml each one)  
**250 € + 21% TAXES**

2<sup>nd</sup> INSCRIPTION & others: TWO or more EVOO BRAND NAMES  
 (3 samples, 250 ml each one)  
**250 € + 21% TAXES / Each EVOO**

**TRANSFER BANK ACCOUNT:**

IBAN ES80 01820486950201580505  
 SWIFT BBVAESMMXXX

CIF - G93381331- c/Vela,7-1-1- 29630 Benalmádena MÁLAGA-SPAIN

SEND A COPY OF YOUR TRANSFER TO:  
[info@wbhec.es](mailto:info@wbhec.es)  
[secretariageneral@oleocanthal.es](mailto:secretariageneral@oleocanthal.es)

**[info@wbhec.es](mailto:info@wbhec.es)**  
**[secretariageneral@oleocanthal.es](mailto:secretariageneral@oleocanthal.es)**